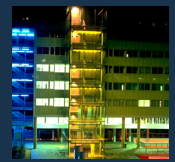


Executive Doctorate in Business Administration



CREPA
Paris-Dauphine University

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Further informations at:
www.crepa.dauphine.fr

Giving a new dimension to your experience



Enroll for the EDDBA

If you are an active manager holding an MBA or an equivalent degree, and wish to take stock of your practices

If you are thinking of spreading your knowledge by means of a high quality published work

The **Executive Doctorate in Business Administration** gives you the opportunity to conceptualise your experience by writing a thesis

You will receive academic back-up, from famous Paris-Dauphine University Professors

Conceptualise and rise to new challenges facing business

After creating an Executive MBA, now the university reference for managers, Paris- Dauphine University has broken new ground in creating the Executive Doctorate in Business Administration.

Why offer active managers a new post-MBA course?

The first reason lies in recurrent requests from MBA graduates wishing to devote time to thinking, take stock of their managerial activities and publish their work.

The second reason consists of combining two of the Paris-Dauphine University's missions: research and continuous education.

The Executive Doctorate in Business Administration should enable company executives who hold an MBA or equivalent degree and representative professional experience, who wish to prepare a project enabling them to take stock and conceptualise their experience through academic work, to work in close collaboration with the Dauphine and international universities.

This new Executive Doctorate in Business Administration thus continues the Dauphine tradition of combining research with skills-building.



Michel Kalika

Professor
Director of the EDDBA

Turn your expertise to full account by writing a thesis

The Executive DBA *thesis*

The Executive DBA thesis is a work of research. It investigates a problem or series of problems in a particular speciality, and must include an introduction, a literature review, a theoretical section, a methodological section, a research field, an analysis of the results, a conclusion and a bibliography. It is applied in nature, and need not have a particular format.

The applied nature of the Executive DBA thesis is relative to the field. This must consist of a company or institution whose context is precisely described. Above and beyond the problems encountered by this organisation, the various aspects of which must be described, a genuine issue for research must be worked out. The results obtained must be discussed not only in relation to the issue itself, but also by considering the possibility of applying the results generally to other contexts.

The Executive DBA thesis does not have to follow a specific format. It could consist of :

- A research article suitable for acceptance by the top management science reviews within and outside France.
- A short work designed for practitioners, but with academic value that would make it suitable for publication by a high quality publisher.
- A document of around 150 pages written according to high quality standards defined in the Executive DBA thesis charter.



A course lasting two or three years, compatible with your professional activity

During the first year, you will receive solid training.

During the next two years, you will be writing your thesis under the scientific supervision of a well-known Paris-Dauphine University Professors.

Program is the following :

1st module:

“Research fundamentals”

5 mandatory courses

- Organisation theory
- Research design
- Epistemology
- Quantitative methodology
- Qualitative methodology

2nd module :

“specialized courses”

3 to be chosen out of a list of 8

- Research in Information Systems
- Research in Organisation
- Research in Strategy
- Research in Marketing
- Research in Human Resources
- Research in Finance

- Research in Control
- Research in Health Management

3rd module:

“ personal research”

- Writing seminary
- Personalized coaching of your research project
- Writing of your “thesis”.

Top level scientific supervision

Scientific council from the Executive DBA

MICHEL KALIKA

Professor at Paris-Dauphine University
Director of the Executive DBA
Director of CREPA (Centre of Research in
Management and Organization)

HENRI BOUQUIN

Professor at Paris-Dauphine University
Director of CREFIGE
(European Centre of Research in Financial
Economics and Management)

JEAN-FRANCOIS CHANLAT

Professor at Paris-Dauphine University
Director of the Executive MBA
Member of CREPA

ISABELLE HUAULT

Professor at Paris-Dauphine University
Director of EDOGEST (graduate school of
management)
Member of the DMSP (Marketing, Strategy
and Prospect Research Centre)

EDITH GINGLINGER

Professor at Paris-Dauphine University
Director of the DRM
(Dauphine research in management)
Director of the CEREG
(management research centre)

EMMANUEL MONOD

Associate Professor at Paris-Dauphine
University
Member of CREPA

ANNE PEZET

Professor at Paris-Dauphine University
Member of CREFIGE

PIERRE ROMELAER

Professor at Paris-Dauphine University
Member of CREPA

PIERRE VOLLE

Professor at Paris-Dauphine University
Member of the DMSP

Invited professors

RICHARD BASKERVILLE

Georgia State University (USA)
Professor

RUDY HIRSCHHEIM

Louisiana State University (USA)
Professor

KAREN LOCH

Georgia State University (USA)
Professor

LYNNE MARKUS

Bentley College, Boston (USA)
Professor

ROB NICKERSON

San Francisco State University (USA)
Professor

ANDREW SCHWARZ

Louisiana State University (USA)
Professor

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